



2019 NORDIC NIGHTS AUCTION & GALA

SPONSORSHIP PACKAGE

NORDIC NORTHWEST AT NORDIA HOUSE
SPONSORSHIP OPPORTUNITY

NORDIC NIGHTS SPONSORSHIP PACKAGES:

VALHALLA SPONSORSHIP - \$10,000

ODIN SPONSORSHIP - \$5,000

THOR SPONSORSHIP - \$2,500

TABLE SPONSORSHIP - \$1,500

AREA SPONSORSHIP - \$500 to \$1,500

WHEN Saturday, October 5, 2019 5:00 PM - 11:00 PM

WHERE Nordia House

WHAT As our biggest annual fundraiser, this gala dinner and auction provides major support for all our cultural programs throughout the year. The evening includes an elegant reception and cocktail hour, seated dinner and silent and live auctions.

NORDIC NIGHTS DETAILS

2019 marks the 28th annual Auction and Gala for Nordic Northwest, and this year we have changed the name from ScanFeast to Nordic Nights. This year is the fifth celebration of our signature event in the Nordia House Cultural Center.

For Nordic Nights, our center and our grounds are transformed into an elegant setting suitable for an exclusive gathering in support of arts, culture, and all things Nordic. Tented patios provide expanded areas for gathering to reacquaint with old friends, peruse a variety of silent auction items and enjoy hors d'oeuvres and fine wines from local vineyards. Following the close of the silent auction, we move into the Great Hall for a gourmet dinner from everybody's favorite, Broder Cafe, as we prepare for a live auction featuring exciting trips, exhilarating experiences and beautiful treasures. It's an event where having fun creates and generates an investment in our community.

Nordic Nights is promoted and advertised through a variety of media including social media and direct mail. NNW has a mailing list of over 5,000; an electronic distribution list of over 3,000; more than 16,000 Facebook followers; and a following on Twitter, Instagram and Pinterest. A variety of marketing benefits for sponsors are detailed on the facing page and back of this packet.

NORDIC NORTHWEST AT NORDIA HOUSE SPONSORSHIP OPPORTUNITY

Nordic Northwest is dedicated to our goal of sharing and cultivating an interest in the history, culture, and contributions of the five Nordic countries and the immigrants who have come from them. In addition to supporting this goal, your sponsorship will be recognized with a variety of benefits, including but not limited to:

SPONSORSHIP LEVELS & BENEFITS

	AREA	TABLE	THOR	ODIN	VALHALLA
PRE-EVENT RECOGNITION					
Inclusion in Electronic Promotions	✓	✓	✓	✓	✓
Name / Logo on Event Posters & Signage		✓	✓	✓	✓
Name / Logo on Press Releases			✓	✓	✓
Interactive Link on Website				✓	✓
Banner Ad on Website					✓
ON-SITE RECOGNITION					
Table or Area Signage	✓	✓	✓	✓	✓
Event Entrance Signage	✓	✓	✓	✓	✓
Inclusion in Auction Program Booklet	✓	✓	✓	✓	✓
Complimentary Table for 8 People		✓	✓	✓	✓
Recognition by Master of Ceremonies			✓	✓	✓
POST EVENT RECOGNITION					
Thank You Email	✓	✓	✓	✓	✓
Acknowledgement in Winter Newsletter	✓	✓	✓	✓	✓
First Right of Refusal as Sponsor Next Year					✓

NORDIC NORTHWEST AT NORDIA HOUSE
SPONSORSHIP OPPORTUNITY

NORDIC NIGHTS AREAS AVAILABLE FOR SPONSORSHIP:

RECEPTION SPONSOR - \$1,500

An elegant reception with drinks and passed hors d'oeuvres.

WINE SPONSOR - \$1000

Ensures that wine keeps flowing all night long.

SILENT AUCTION SPONSOR - \$1000

Guests bid on a variety of items ranging from gift baskets to show tickets.

AUCTIONEER SPONSOR - \$1000

Our fabulous auctioneer Cathy Marshall keeps the crowd energized and the bidding generous all evening long.

EMCEE SPONSOR - \$1000

Our Nordic Nights "tour guide" makes sure everyone is having a good time, and we are so pleased to announce that Dave Northfield will be taking on the role this year!

PROGRAM BOOKLET SPONSOR - \$500

Sponsor the program detailing the auction items and schedule.

Nordic Northwest at Nordia House
8800 SW Oleson Rd. Portland, OR 97223
www.nordicnorthwest.org | 503.977.0275